## Demo

Demo

**Don't Ignore TI Important War** Signs

- Headaches
- Neck Stiffness or Pain
- \*Low Back Pain, Ache or **Stiffness**
- **Pain or Numbness in** Arm, Hands
- •Pain, Numbness in Legs, Feet
- **Painful or Stiff Wrists**
- Painful or Stiff Elbows or **Other Joints**

Ventura Chiropractic Clinic

Serving the Greater Kansas City Area since 1978.

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Why Does This Man Have A **Bowling Ball** Head?

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ect the following joints.

## Demo



rests atop a movable support column, the Neck. In this normal position, no additional external forces are transmitted to the spine, muscles or li

But when the head moves forward, ir shoulder, additional lever and compretransferred to the cervical spine and n

With the creation of this lever, gravity head down to the ground. The muscle head and neck resists this force of Na

If a person maintains this posture for a long period, months or years, the following can occur.

Head Moves Forward

Shoulders Become Rounded

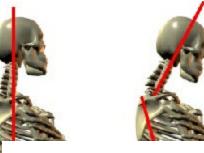
Arms Rotate Inward

Chest Cavity Compresses

A "Dowager's Hump can Develop

It's estimated that for every one inch the head moves forward, an additional 15-30 pounds of tension is placed on the cervical muscles.

Demo



Demo

Muscles can become weak when held in a shortened state. This can happen due to prolonged poor posture. Muscles that are stretched and held in that position for prolonged periods develop "stretch weakness"

No matter how you work or play, posture affects your overall performance.

Proper posture can mean the difference between winning and losing.

**Early Detection** 

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nealth care practitioner, trained in the proper system posture correction, can help the patient "Turn back ne", and actually reverse physiological changes.

better and project a ge to the world!